

Austin (KVUE) (KVUE)		Spots	Rate
	By Broadcast Month		
Oct. 2012	4	\$650.00	
Nov. 2012	6	\$1,450.00	
Grand Total:	10	\$2,100.00	

Contract # 861108		Date Entered 10/09/12
Schedule Dates 10/27/12-10/31/12	Last Modified 10/09/12	
Advertiser KVUE	Entered By Diane Henson for 3rd Circuit Court of Appeals (40)	
Agency/T-Code CSM Mediaworks (7388)/9323155772	CO-OP	
Product Political - State Court of Appeals (1186)	Headline #	
Brand Diane Henson for 3rd Court of Appeals (177881)	Demo	
Salesperson Diane Henson for 3rd Court of Appeals (177881)	Order Type	Normal
Sales Office KVUE	Package Deal	
Buyer Name /	Commission %	15.00
Phone/Fax /	Commission	\$315.00
CPE N/A	Net Total	\$1,785.00
Account Types Local/Political Candidate - Agency	Sales Tax	
Billing Type Standard		
Comments		
 CSM Mediaworks 1519 West 29th Austin, TX 78703-1921		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5:58A- Good Morning America Saturday							1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		10/9/12	
2.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:58A- KVUE News Daybreak Saturday							1	1	\$250.00	\$250.00	Austin (KVUE) (KVUE)		10/9/12	
3.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:58A- Good Morning America Sunday							1	1	\$100.00	\$100.00	Austin (KVUE) (KVUE)		10/9/12	
4.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6:58A- KVUE News Daybreak Sunday							1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		10/9/12	
5.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	4:30A- News @ 430am M-F							1	1	\$50.00	\$50.00	Austin (KVUE) (KVUE)		10/9/12	
6.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	5A- KVUE News Early Daybreak							1	1	\$150.00	\$150.00	Austin (KVUE) (KVUE)		10/9/12	
7.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	9:58A- The View							1	1	\$300.00	\$300.00	Austin (KVUE) (KVUE)		10/9/12	
8.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11:58A- Chew							1	1	\$200.00	\$200.00	Austin (KVUE) (KVUE)		10/9/12	
9.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	2:58P- Ellen							1	1	\$300.00	\$300.00	Austin (KVUE) (KVUE)		10/9/12	
10.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	10:35P- Nightline							1	1	\$450.00	\$450.00	Austin (KVUE) (KVUE)		10/9/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date: _____	Accepted-Station:
		Comments: _____

					Total Charges: \$2,100.00
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					see attached
Broadcast Length	Time of Day, Rotation or Times per Week	Days	Class	Number of Weeks	

do hereby request station time as follows:

selection to be held on: Nov 6, 2012
in the General
party for the office of: 3rd Court of Appeals
qualified candidate of the Democratic
being/on behalf of: Diane Hensson
a legally
political

Station and Location:	KVUE/ABC Austin
Date:	10/9/2012

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE
(check applicable box)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

Title	Printed Name	Signature
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<input type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
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To Be Signed By Station Representative

Date	Signature
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10/9/2012 Carole McRoberts

To Be Signed By Candidate or Authorized Committee

OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

MarieBenn Ramsey

The name of the treasurer of the candidate's authorized committee is:

Justice Diane Hensson Campaign, PO Box 5456, Austin, TX 78763

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

and you are authorized to announce the time as paid for by such person or entity.

I represent that the payment for the above described broadcast time has been furnished by:

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“For programming that, in whole or in part, “communicates a message relating to any political matter of national importance,” list the matters below: